
Client:	Creative Touch Photography	Run Time:	30 sec (untimed)
Ad Consultant:		Script Title:	"Portrait"
Scriptwriter:	Michael Tate	Version:	One
Time/Date:	Friday October 30, 2009	Agency:	
Contract #:		Broadcaster:	

CREATIVE TOUCH PHOTOGRAPHY - AWARENESS COMMERCIAL

Tone: Sensual, sexy (not saucy), soulful, feminine.
SFX: Underlay entire commercial with repetitive whisper effect as written "Creative Touch Photography, for now and forever."
VO1: Young woman - Whisper effect
VO2: Female more mature subtly sexy voice

SCRIPT

VO1: (Whisper effect)
Creative Touch Photography, for now and forever... (Whisper effect)

VO2: Have you ever lived a dream? Ever shown the world the true you
(pause), as you secretly see yourself?

VO1: (Whisper effect)
Creative Touch Photography, for now and forever... (Whisper effect)

VO2: Beautiful.

VO1: (Whisper effect)
For now and forever... (Whisper effect)

VO2: Glamorous.

VO1: (Whisper effect)
Creative Touch Photography... (Whisper effect)

VO2: Sexy.

VO1: (Whisper effect)
Creative Touch Photography, for now and forever... (Whisper effect)

VO2: Visit creativetouch.com and simply see what great photography
looks like, or give Creative Touch Photography a call (pause) they'll
help capture the truer you for now and forever.

VO1: (Whisper effect)
Creative Touch Photography, for now and forever. (Whisper effect)

END